

جامعة دار السلام كونتور  
UNIVERSITY OF DARUSSALAM GONTOR

Surat Keputusan Akreditasi Perguruan Tinggi: 363/SK/BAN-PT/Ak/PT/V/2023

University Accreditation Decree: 363/SK/BAN-PT/Ak/PT/V/2023

TRANSKRIP AKADEMIK PROGRAM (S-1)

Academic Transcript for Bachelor Degree

549/UNIDA/FEM-MNJ/S/I/1446

Nama : SITI NABILATUN NIDA

Name

NIM : 412020428074

Student ID Number

Fakultas : Ekonomi Dan Manajemen

Faculty : Faculty Of Economics And Management

Program Studi : Manajemen

Department

Management

Tempat & Tanggal Lahir

: Kebumen, 25 November 1999

Place & Date of Birth

: Kebumen, 25 November 1999

Tanggal Kelulusan

: 21 Maret 2024

Date of Graduation

: 21 March 2024

Nomor Ijazah Nasional

: 612012024000427

National Certificate Number

| No No | Kode Code | Mata Kuliah                        | Subjects                               | SKS Credit | Nilai Grade | Bobot Weight |
|-------|-----------|------------------------------------|--|------------|-------------|--------------|
| 1     | MNJ 0115  | Epistemologi Islam                 | Islamic Epistemology                   | 1          | B           | 3            |
| 2     | MNJ 0216  | Islamisasi Ilmu Pengetahuan        | Islamization of Knowledge              | 1          | A-          | 3.75         |
| 3     | MNJ 0317  | Kepondokmodeman                    | Kepondokmodernan                       | 1          | A           | 4            |
| 4     | MNJ 0414  | Sejarah Pemikiran Manajemen Islam  | History of Islamic Management Thought  | 1          | B+          | 3.5          |
| 5     | MNJ 0513  | Sejarah Peradaban Ilmu dalam Islam | History of Islamic Science             | 1          | A-          | 3.75         |
| 6     | MNJ 1223  | Bahasa Arab Li Aghrad Khassah      | Arabic for Academic Purpose            | 1          | A-          | 3.75         |
| 7     | MNJ 1323  | English for Academic Purpose       | English for Academic Purpose           | 1          | B-          | 2.75         |
| 8     | MNJ 1421  | English for Listening and Reading  | English for Listening and Reading      | 1          | C+          | 2.5          |
| 9     | MNJ 1833  | Pendidikan Kewarganegaraan         | Civic Education                        | 2          | A           | 8            |
| 10    | MNJ 1945  | Akuntansi Keuangan Islam           | Islamic Financial Accounting           | 2          | A-          | 7.5          |
| 11    | MNJ 2044  | Aspek Hukum dalam Bisnis           | Business Law                           | 2          | A-          | 7.5          |
| 12    | MNJ 2145  | Bisnis Internasional               | International Business                 | 3          | B+          | 10.5         |
| 13    | MNJ 2242  | Dasar - Dasar Manajemen Keuangan   | Fundamentals of Financial Management   | 3          | B+          | 10.5         |
| 14    | MNJ 2544  | Etika Bisnis                       | Business Ethics                        | 3          | A-          | 11.25        |
| 15    | MNJ 2646  | Kewirausahaan Islam                | Islamic Entrepreneurship               | 3          | B+          | 10.5         |
| 16    | MNJ 2744  | Komunikasi Bisnis                  | Business Communication                 | 3          | A           | 12           |
| 17    | MNJ 2844  | Lembaga Keuangan                   | Financial Institutions                 | 3          | B+          | 10.5         |
| 18    | MNJ 2943  | Manajemen Keuangan                 | Financial Management                   | 3          | B           | 9            |
| 19    | MNJ 3143  | Manajemen Pemasaran                | Marketing Management                   | 3          | B+          | 10.5         |
| 20    | MNJ 3247  | Manajemen Rantai Pasok             | Supply Chain Management                | 3          | B+          | 10.5         |
| 21    | MNJ 3343  | Manajemen SDM                      | Human Resource Management              | 3          | B+          | 10.5         |
| 22    | MNJ 3445  | Manajemen Strategik                | Strategic Management                   | 3          | B-          | 8.25         |
| 23    | MNJ 3546  | Negosiasi dan Resolusi Konflik     | Negotiation and Conflict Resolution    | 3          | A-          | 11.25        |
| 24    | MNJ 3743  | Pengantar Kewirausahaan            | Introduction to Entrepreneurship       | 3          | A-          | 11.25        |
| 25    | MNJ 3945  | Perilaku Organisasi                | Organizational Behavior                | 3          | A-          | 11.25        |
| 26    | MNJ 4044  | Riset Operasi                      | Operations Research                    | 3          | A-          | 11.25        |
| 27    | MNJ 4144  | Sistem Informasi Manajemen         | Management Information System          | 3          | A-          | 11.25        |
| 28    | MNJ 4246  | Sistem Pengendalian Manajemen      | Management Control System              | 3          | A           | 12           |
| 29    | MNJ 4346  | Studi Kelayakan Bisnis             | Business Feasibility Study             | 3          | A-          | 11.25        |
| 30    | MNJ 4446  | Tata Kelola dan Budaya Organisasi  | Organizational Behavior and Governance | 3          | B-          | 8.25         |
| 31    | MNJ 4657  | Kuliah Kerja Nyata (KKN)           | Community Services                     | 4          | A           | 16           |
| 32    | MNJ 4755  | Metodologi Penelitian              | Research Methodology                   | 3          | A-          | 11.25        |
| 33    | MNJ 4856  | Pengelolaan Data Statistik         | Statistics and Data Analysis           | 1          | A-          | 3.75         |
| 34    | MNJ 4957  | Praktik Kerja Lapangan (Magang)    | Internship                             | 2          | A           | 8            |
| 35    | MNJ 5058  | Skripsi                            | Thesis                                 | 6          | A-          | 22.5         |
| 36    | MNJ 5154  | Statistika                         | Statistics                             | 3          | A-          | 11.25        |
| 37    | MNJ 5263  | Akuntansi Biaya dan Manajemen      | Cost and Management Accounting         | 3          | B+          | 10.5         |
| 38    | MNJ 5971  | Manajemen Bisnis Islami            | Islamic Business Management            | 3          | A-          | 11.25        |
| 39    | MNJ 6371  | Manajemen Merek & Produk           | Brand and Product Management           | 3          | A-          | 11.25        |
| 40    | MNJ 6471  | Manajemen Pemasaran Internasional  | International Marketing Management     | 3          | A-          | 11.25        |

| No No | Kode Code | Mata Kuliah                     | Subjects                             | SKS Credit | Nilai Grade | Bobot Weight |
|-------|-----------|---------------------------------|--------------------------------------|------------|-------------|--------------|
| 41    | MNJ 6571  | Manajemen Pemasaran Jasa        | Services Marketing Management        | 3          | A           | 12           |
| 42    | MNJ 7371  | Perilaku Konsumen               | Consumer Behavior                    | 3          | A-          | 11.25        |
| 43    | MNJ 7571  | Seminar Pemasaran Islam         | Seminar in Islamic Marketing         | 3          | A-          | 11.25        |
| 44    | MNJ1101   | Pengantar Manajemen             | Introduction to Management           | 3          | B-          | 8.25         |
| 45    | MNJ1102   | Pengantar Bisnis                | Introduction to Business             | 3          | C+          | 7.5          |
| 46    | MNJ1203   | Dasar-Dasar Manajemen Pemasaran | Fundamentals of Marketing Management | 3          | A-          | 10.5         |
| 47    | MNJ1204   | Dasar-Dasar Manajemen SDM       | Basic of Human Resources Management  | 3          | B+          | 9.75         |
| 48    | MNJ1206   | Manajemen Operasional           | Operational Management               | 3          | B           | 9            |
| 49    | MNJ2101   | Aplikasi Komputer               | Computer Application                 | 1          | B+          | 3.25         |
| 50    | MNJ3101   | Matematika Ekonomi              | Math for Economics                   | 2          | A           | 7.5          |
| 51    | MNJ3102   | Pengantar Akuntansi             | Introduction to Accounting           | 3          | B-          | 8.25         |
| 52    | MNJ3103   | Pengantar Ilmu Ekonomi          | Introduction to Economics            | 2          | A           | 7.5          |
| 53    | UNV1201   | Pancasila                       | Indonesian Values and Ideology       | 2          | A-          | 7            |
| 54    | UNV2104   | TOAFL al-istima' wa al-kalam    | Arabic for Listening and Speaking    | 1          | A-          | 3.5          |
| 55    | UNV2202   | IELTS Writing and Speaking      | IELTS Listening and Reading          | 1          | B+          | 3.25         |
| 56    | UNV2203   | Bahasa Inggris                  | English                              | 1          | B           | 3            |
| 57    | UNV2205   | TOAFL Al Qiraah wa Al Kitabah   | TOAFL Al Qiraah wa Al Kitabah        | 1          | A-          | 3.5          |
| 58    | UNV2207   | Bahasa Indonesia                | Indonesian Language                  | 2          | A           | 7.5          |
| 59    | UNV3106   | Worldview Islam Akidah          | Aqidah Islamic Worldview             | 2          | A           | 7.5          |
| 60    | UNV3108   | Studi Qur'an                    | Study of Quran                       | 2          | A-          | 7            |
| 61    | UNV3207   | Worldview Islam Syariah         | Sharia Islamic Worldview             | 2          | B+          | 6.5          |
| 62    | UNV3209   | Studi Hadist                    | Study of Hadith                      | 2          | B-          | 5.5          |

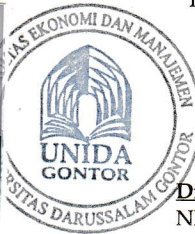
| Catatan Nilai / Grade Explanation |             |
|-----------------------------------|-------------|
| 2014 - 2020                       | 2021 - 2025 |
| A+ : 4                            | A : 4       |
| A : 3.75                          | A- : 3.75   |
| A- : 3.5                          | B+ : 3.5    |
| B+ : 3.25                         | B : 3       |
| B : 3                             | B- : 2.75   |
| B- : 2.75                         | C+ : 2.5    |
| C+ : 2.5                          | C : 2       |
| C : 2.25                          |             |

| Skripsi / Thesis  |                          |  |
|---|--------------------------|--|
| <i>The Influence of Customer Relationship Management and Customer Experience on Shopee Customer Loyalty in Z Generation</i> |                          |  |
| <b>Total SKS / Total of Credits</b><br>150  | <b>IPK / GPA</b><br>3,53 | <b>Predikat / Predicate</b><br><b>SANGAT MEMUASKAN</b><br><b>EXCELLENT</b> |

Rektor,  
Rector,



**Prof. Dr. Hamid Fahmy Zarkasyi, M.A.Ed., M.Phil.**  
NIDN: 0813095802



Ponorogo, 11 Juli 2024  
Dekan,  
Dean,



**Dr. Hartomi Maulana, S.E., M.Sc.**  
NIDN: 0704108005